11 Grade Lesson 34 (3 term 5 lesson)

“Young Entrepreneurs”

ID: CT2110934

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| Time | Speech | Slide |
|  | Hello, dear students, welcome to our lesson. Hope you are ok and ready to study. Let’s start our lesson. Don’t forget to take your notebook and a pen or a pencil to make notes. |  |
|  | We are going to read the text, learn some new vocabulary, do a listening task, look at some phrasal verbs connected to the topic.  Today we will talk about Young Entrepreneurs. | Slide 2 |
|  | We will talk about few young entrepreneurs. First, I would like you to look at the picture and think of the name that comes into your mind. Write this name down in your notebooks.  <https://ru.depositphotos.com/stock-photos/facebook-icon.html?qview=151973452>  **Pause 10 sec**  You are right the name is Mark Zuckerberg. He is known as a king of young entrepreneurs. | Slide 3 |
|  | Now I would like you to write down the facts you know about him.  **Pause 20 sec** |  |
|  | Now we will read about Mark Zuckerberg. While reading make some notes if you need to. Later we are going to do a task based on the text. Early Life and Education Mark Zuckerberg was born on May 14, 1984, in White Plains, New York, and was raised in nearby Dobbs Ferry.﻿ He was born into a well-educated family and developed an interest in computer programming at an early age.  At the age of 12, Zuckerberg created a messaging program named Zucknet that he implemented as an inter-office communication system for his father's dental practice. Due to his early signs of success, his parents got him a computer programming tutor while he was still in high school, and they enrolled him in a prep school in New Hampshire. After graduating from prep school, Zuckerberg enrolled at Harvard University. Success Story While many intelligent people attend Harvard University, Mark Zuckerberg became known quickly as the go-to computer programmer on campus. By his sophomore year, he had already built two programs: CourseMatch and FaceMash.﻿ Both programs became wildly popular, but the university shut down the latter program after it was deemed to be inappropriate.  Based on his acclaim on campus, Zuckerberg partnered with friends to create a social networking site that allowed Harvard students to connect with each other. The site officially went live in June 2004 under the name "The Facebook," and Zuckerberg ran it out of his dorm room.  After his sophomore year, Zuckerberg dropped out of college to pursue what was now called Facebook, full-time. The website reached one million users by the end of 2004.  This explosion of user growth attracted the attention of many venture capital (VC) firms, and Zuckerberg eventually moved out to Silicon Valley in 2005. Facebook received its first round of venture capital investments from Accel Partners, which invested $12.7 million in the site that was still only open to Ivy League students.  By the end of 2005, however, Facebook had opened up to students attending other schools, causing the website to reach 5.5 million users. Since 2005, Facebook received numerous acquisition offers from the likes of Yahoo and Microsoft, has been through legal battles, and has greatly increased its user base.  On Oct. 30, 2019, Facebook released Q3 earnings. The company reported that daily active users averaged 1.62 billion for September 2019, an increase of 9% year-over-year. Monthly active users totaled 2.45 billion, an increase of 8% year-over-year. As of Jan. 30, 2020, the company has a market cap of $598 billion. Zuckerberg owns over 375 million Facebook shares and holds 60% of voting rights in the company.  <https://www.investopedia.com/articles/personal-finance/081315/mark-zuckerberg-success-story-net-worth-education-top-quotes.asp#:~:text=Mark%20Zuckerberg%20was%20born%20on,programming%20at%20an%20early%20age.&text=After%20graduating%20from%20prep%20school%2C%20Zuckerberg%20enrolled%20at%20Harvard%20University>. | Slide 4  Slide 4 zkd  <https://ru.depositphotos.com/stock-photos/mark-zuckerberg.html?qview=144789691>  Slide 5 zkd  Slide 6 zkd |
|  | Answer the following questions.   1. When was Mark born? PAUSE 5 SEC May 14, 1984 2. What was the name of his first messenger? PAUSE 5 SEC Zucknet 3. What university did he study at? PAUSE 5 sec Harvard 4. What were 2 programs he created in Harvard? PAUSE 5 sec FaceMash and CourseMatch.   If you have answered all 4 questions correctly great  If you have 2-3 correct answers well done | Slide 7 |
|  | Now lets continue with listening task. You will hear a recording about business. You will hear the recording twice. While listening complete the following notes with NO MORE THAN ONE word for each answer.  Now you have some time to look through the notes.  **Pause 20 sec**  Business isn’t so good at the moment. In fact, it’s the worst time for businesses for decades. Many businesses are going bust because of the global \_\_\_\_\_\_\_\_\_\_\_\_\_ crisis. Even sound businesses like the car industry and electronics are going through a really bad time. Many small \_\_\_\_\_\_\_\_\_\_\_\_\_ have gone out of business. It’s a real shame because so many lives are being ruined. With a lot of businesses it’s a real fight for survival. I really \_\_\_\_\_\_\_\_\_\_\_ people for trying to make a go of their business. I don’t have much business sense. I wouldn’t know where to start in opening my own business. I suppose the best thing would be to look at business \_\_\_\_\_\_\_\_\_\_\_\_ on the Internet. An online business might be good. There seems to be less risk.  Let’s listen  <https://listenaminute.com/b/business.html>  listen to the recording for the second time and check your answers yourself.  <https://listenaminute.com/b/business.html>  Lets check together.  Business isn’t so good at the moment. In fact, it’s the worst time for businesses for decades. Many businesses are going bust because of the global **financial** crisis. Even sound businesses like the car industry and electronics are going through a really bad time. Many small **businesses** have gone out of business. It’s a real shame because so many lives are being ruined. With a lot of businesses it’s a real fight for survival. I really **respect** people for trying to make a go of their business. I don’t have much business sense. I wouldn’t know where to start in opening my own business. I suppose the best thing would be to look at business **startups** on the Internet. An online business might be good. There seems to be less risk.  If you have completed all 4 gaps correctly great!  If you have 2-3 correct answers well done. | Slide 8  Slide 8 zkd  00:03-00:59  00:03-00:59  Slide 8 |
|  | It’s time to look at some grammar. We will talk about prepositions.  You know that some words require special prepositions.  Look at the sentences. Choose the correct preposition to complete the sentences.   1. The bonus will be divided **among/through** those involved in the project. 2. My savings go **towards/into** my tuition. 3. What was the reason **of/behind** her decision? 4. The number of people enrolling on master’s degrees in **on/at** the rise. 5. After he lost his job, Maxim was **on/at** the dole for six months.   **Pause 20 sec**  Let’s check together.   1. The bonus will be divided **among** those involved in the project. 2. My savings go **towards** my tuition. 3. What was the reason **behind** her decision? 4. The number of people enrolling on master’s degrees in **on** the rise. 5. After he lost his job, Maxim was **at** the dole for six months. | Slide 9  Slide 10 |
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|  | Now I would like you to create your own sentences using them.  Divide among  Go towards  Reason behind  On the rise  At the dole  **Pause 20 sec**  **Well done** | Slide 11 |
|  | We’ve done a lot today. We have read a text, we have learned new vocabulary connected to the topic, look at some grammar and we have also done a listening task. | Slide 12 |
|  | This is the end of our lesson. Hope you enjoyed it. Thank you for your great work. Good bye! |  |